

FOR IMMEDIATE RELEASE

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Family-Friendly Workplaces Build Strong Businesses and Families

Did you know that family-friendly workplaces can help keep Kansas businesses competitive and thriving while also improving the well-being of children and their families? Research shows that employer-led changes toward family-friendly practices increase workplace productivity, retention, and profitability. These policies foster strong families, which in turn contribute to a stable and motivated workforce, ultimately building stronger, more resilient businesses.

A family-friendly workplace provides the support families need to thrive at home and work. Some examples of family-friendly practices and policies include:

- Flexible Work Schedule
- Child Care Access
- Paid Parental Leave
- Breastfeeding and Lactation Support
- Comprehensive Employee Wellness
- Support Services and Resources
- Predictable Work Schedule
- Livable Wages and Career Development

Employers who want to evaluate and improve their workplace policies and practices can access the Family-Friendly Workplaces Survey System at no cost through the Kansas Children's Service League and Wichita State University Community Engagement Institute. The survey results will provide insights into the priorities of employees with children and their perception of how their workplace aids in meeting their family's needs. This information will provide guidance in the next steps to create a work environment which supports employees, strengthens families, and fosters thriving work places.

For more information on family-friendly workplaces visit <http://www.kcsl.org/resources/family-friendly-workplaces/> or contact Michelle Broxterman, mbroxterman@ksu.edu, (620)724-8233

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